

full
frame
documentary
film festival



**20TH ANNUAL FESTIVAL
APRIL 6 – 9, 2017
DURHAM, NC**



FULLFRAMEFEST.ORG | [@FULLFRAME](https://twitter.com/FULLFRAME) | [#FULLFRAMEFEST](https://twitter.com/FULLFRAMEFEST)

Every April, the **Full Frame Documentary Film Festival** is proud to bring the best non-fiction films on the festival circuit to Durham, NC.

Our four-day, morning-to-midnight event gives sponsors a unique opportunity to reach 14,000+ inspired doc fans from around the world.



Full Frame is a festival where there's nothing but love of the art and the craft of making movies.

— Roger Ross Williams,
Academy Award®-winning Filmmaker



Full Frame creates something special every year - so smart, so warm, so creative - and it's always a huge energy boost to come to the festival.

— Marshall Curry
Academy Award®-nominated Filmmaker



Full Frame has always been one of my absolute favorite festivals because of its devotion to making filmmakers feel loved and appreciated. That love extends from the passionate festivalgoers to Full Frame's incredible staff and programmers.

— Steve James,
Emmy® Award-winning Filmmaker

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Four days of films, fervent conversation, and southern hospitality, all within an intimate four-block landscape in downtown Durham



Over 100 films and events including our free, open to the public Speakeasy conversations and outdoor screenings

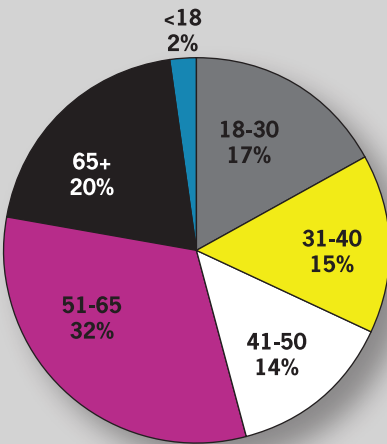


Full Frame is a vital part of the Triangle community, offering free screenings and educational programs throughout the year

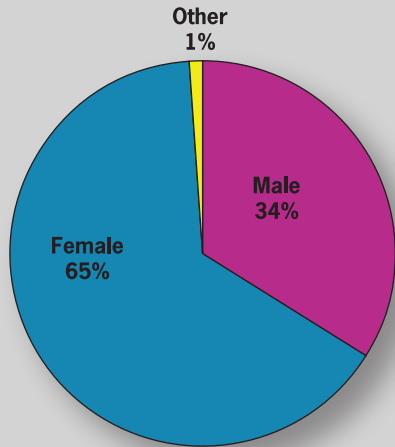
2016 FESTIVAL SNAPSHOT



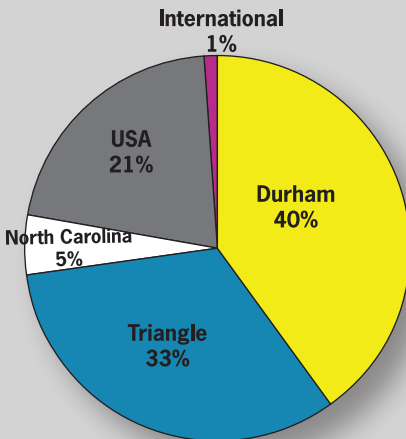
2,250 passes distributed | 30,000 tickets distributed



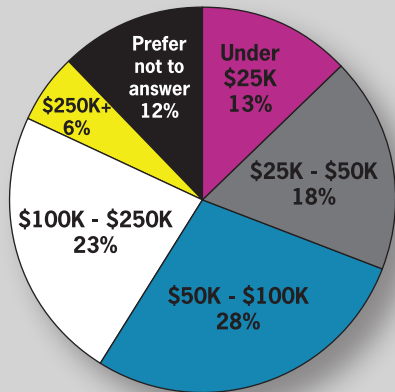
AGE



GENDER



RESIDENCE



INCOME

We build relationships.

Partnering with Full Frame means supporting a dynamic, inspiring, socially engaged experience. We customize sponsorships to fit the needs of each partner. Full Frame invests in more than an agreement: ***we build relationships.***

We will:

- **Align** your brand with festival events, venues, or parties as you choose
- **Support** your company's marketing and community outreach needs
- **Engage** your brand with an enthusiastic, educated, and diverse audience
- **Provide** personalized service and VIP treatment at the festival

RECENT SPONSORS

Duke UNIVERSITY

YETI®



www.ncarts.org

A&E IndieFilms®

MERGE
RECORDS



INDY week

sundance now
DOC CLUB



National
Endowment
for the Arts
arts.gov

Indiewire

PRESS AND MARKETING



internet impressions annually



opportunities for on-screen impressions



festival schedules featuring sponsor logos



followers on social media with **20%** year-to-year growth



pounds of material recycled and composted



Best Film Festivals

USA Today Reader's Choice for Top 10 Best U.S. Film Festivals



Winner, Best of Durham 2016

"Full Frame has become one of the most prestigious documentary film festivals in the nonfiction community. Full Frame is a necessary stop for documentary features hoping to reach the awards circuit."

— *VARIETY*

Full Frame was featured in the following publications in 2016:

Indiewire®

The New York Times

VARIETY

THE
Hollywood
REPORTER

documentary

real screen™
the best in non-fiction

durham
magazine

INDY week

The Herald-Sun

The News & Observer

"The festival draws a discerning, diverse, and often highly-educated crowd of students, academics, and high-tech business folk."

— Indiewire

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We nurture the next generation.

Full Frame is dedicated to growing the next generation of documentary filmmakers and fans, and diversifying the field through our **free** educational programs:

Fellows Program, Lending Library, School of Doc, Teach the Teachers, and Youth Screening



“Full Frame is as important of an asset to Durham as the Bulls, American Tobacco or the Durham Performing Arts Center. Full Frame has helped make our city’s point on the map a little bigger and a little brighter for the countless visitors seeking an inspiring experience in a one-of-a-kind community.



We are proud to support the world class asset that is Full Frame.”

— Michael Goodman,
Vice President of Real Estate at Capitol Broadcasting Company, Inc.

GARRETT SCOTT DOCUMENTARY DEVELOPMENT GRANT



Lyric R. Cabral, 2013 recipient, *(T)ERROR*

This grant launches first-time filmmakers into the documentary profession with an invaluable opportunity to attend Full Frame for free. Garrett Scott recipients make career-defining connections that propel their current and future works to critical acclaim, and success beyond the festival circuit.

Recipients present excerpts from their works-in-progress and benefit from the mentorship of veteran filmmakers and documentary professionals.

The high profile awards they receive, and festivals that later discover these films, are evidence of the Garrett Scott Grant’s enormous track record of success.



OFFICIAL SELECTIONS
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SPONSORSHIP OPPORTUNITIES

Looking for visibility at our annual festival for your business or organization? With over 14,000 attendees on site during our four-day event, the Full Frame Documentary Film Festival provides a variety of opportunities to showcase your brand in front of our diverse audience.

EVENTS

Make a lasting impression by sponsoring a party or exclusive VIP event.

- Opening Night Party**
- Champagne Reception**
- Filmmaker Party**
- Saturday Night Party**
- Awards Barbecue**

VENUES

Widen your company's reach by adding your company's name and logo to one of our screening venues or high traffic areas.

- Fletcher Hall**
- Cinemas 1, 2, 3 & 4**
- PSI Theater**
- Press Lounge**
- Full Frame Plaza**
- Hospitality Suite**
- Box Office**

PROGRAMS

Show your company's creative side by sponsoring one of Full Frame's popular series or initiatives.

- NEW DOCS**
- Thematic Program**
- Educational Programs**
- Center Frame Screenings**
- Full Frame Tribute**
- Outdoor Screenings**
- Year-Round Screenings**

ENVIRONMENT

Go "off the grid" by adding your company's logo to festival materials or volunteer teams.

- Volunteers**
- Green Team**
- Full Frame Passes**
- Full Frame Tote Bags**

For additional options in each of these categories, please contact us.

***The "X" indicates that another sponsor has already selected this opportunity*



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