full frame
documentary film festival
22ND ANNUAL FESTIVAL
APRIL 4 – 7, 2019 I DURHAM, NC
www.fullframefest.org
@fullframefest
@fullframe

Every April, the **Full Frame Documentary Film Festival** is proud to bring the best nonfiction films on the festival circuit to Durham, NC.

Our four-day, morning-to-midnight event gives sponsors a unique opportunity to reach 10,000+ inspired documentary film fans from around the world.

Full Frame is a festival where there's nothing but love of the art and the craft of making movies.

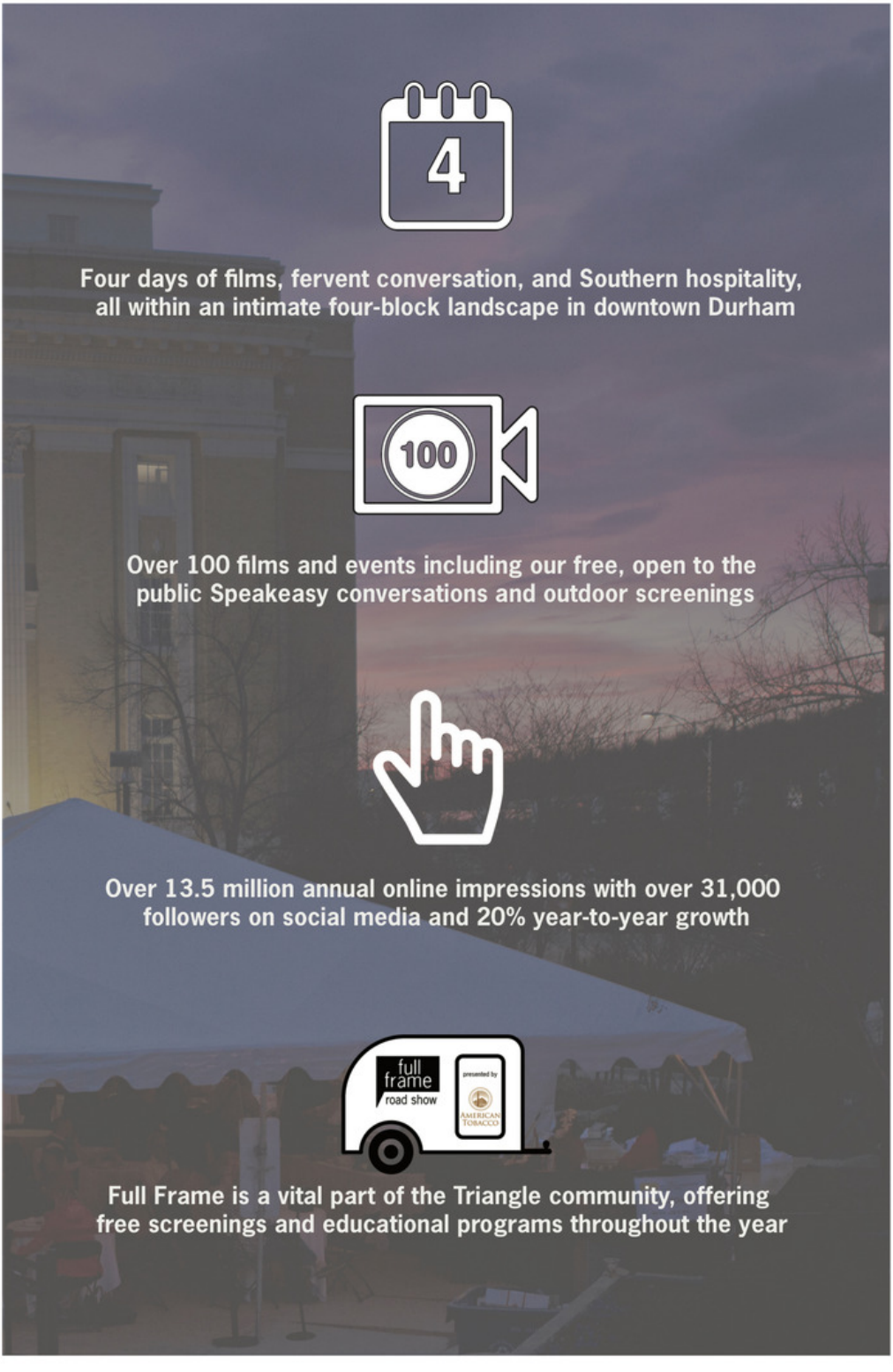
— Roger Ross Williams,
Academy Award®-winning Filmmaker

Somehow, they've managed something magical here where they have great documentaries and a great vibe. Full Frame is incredibly well done from top to bottom. The films are the best documentaries you're going to see all year.

— Katy Chevigny
Emmy Award®-winning Filmmaker

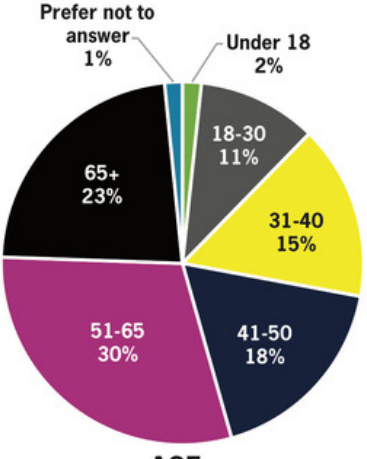
Full Frame has always been one of my absolute favorite festivals because of its devotion to making filmmakers feel loved and appreciated. That love extends from the passionate festivalgoers to Full Frame's incredible staff and programmers.

— Steve James,
Emmy Award®-winning Filmmaker

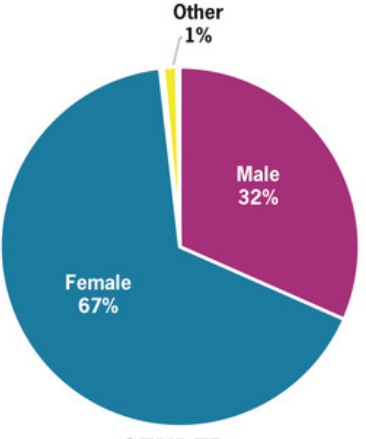

4
Four days of films, fervent conversation, and Southern hospitality, all within an intimate four-block landscape in downtown Durham
100
Over 100 films and events including our free, open to the public Speakeasy conversations and outdoor screenings
Over 13.5 million annual online impressions with over 31,000 followers on social media and 20% year-to-year growth
full frame
road show
presented by
AMERICAN TOBACCO
Full Frame is a vital part of the Triangle community, offering free screenings and educational programs throughout the year

2018 FESTIVAL SNAPSHOT

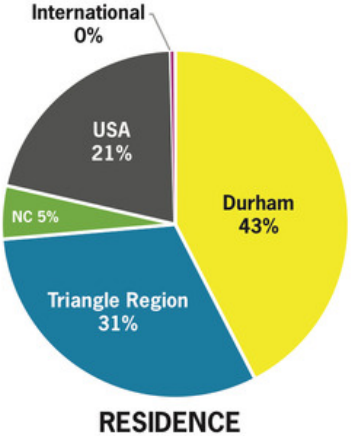
26,000 tickets distributed



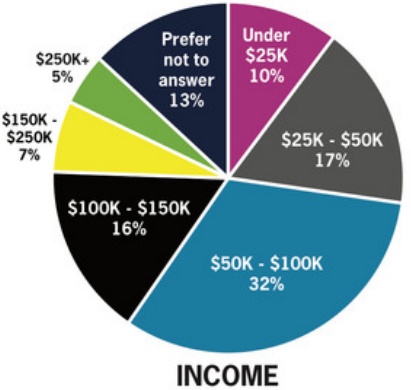
AGE



GENDER



RESIDENCE



INCOME

Go Beyond the Benefits

- ***Customize*** your sponsorship experience with benefits tailored to your business goals
- ***Align*** your brand with festival events, venues, or parties
- ***Support*** your company's marketing and community outreach
- ***Engage*** your brand with an enthusiastic, educated, and diverse audience
- ***Provide*** personalized service and VIP treatment at the festival

RECENT SPONSORS

Duke UNIVERSITY

ART WORKS.

National Endowment for the Arts
arts.gov

Discovery

ACADEMY OF MOTION PICTURE ARTS AND SCIENCES

SHOWTIME DOCUMENTARY FILMS

A&E INDIE FILMS

FILM STRUCK

AMERICAN TOBACCO CAMPUS

Capitol Broadcasting Company, Inc.

WHOLE FOODS MARKET

IMDbPro
an amazon company

NORTH CAROLINA arts COUNCIL
www.ncarts.org

MERGE RECORDS

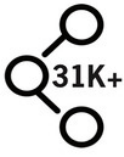
FULLSTEAM

MARRIOTT

PRESS AND MARKETING

internet impressions annually

opportunities for on-screen impressions



followers on social media with 20% year-to-year growth

pounds of material recycled and composted

One of MovieMaker Magazine's 25 Coolest Film Festivals in the World

"Full Frame has become one of the most prestigious documentary film festivals in the nonfiction community. Full Frame is a necessary stop for documentary features hoping to reach the awards circuit."

— VARIETY

Full Frame featured in

We nurture the next generation.

Full Frame is dedicated to growing the next generation of documentary filmmakers and fans, and diversifying the field through our **free** educational programs:

Fellows Program, POV Partnership, School of Doc, Teach the Teachers, and Youth Screening

"Full Frame is as important of an asset to Durham as the Bulls, American Tobacco or the Durham Performing Arts Center. Full Frame has helped make our city's point on the map a little bigger and a little brighter for the countless visitors seeking an inspiring experience in a one-of-a-kind community.

We are proud to support the world class asset that is Full Frame."

— Michael Goodmon,
Vice President of Real Estate at Capitol Broadcasting Company, Inc.

GARRETT SCOTT DOCUMENTARY DEVELOPMENT GRANT

Filmmaker Bing Liu of *Minding the Gap*, 2017 Garrett Scott recipient and 2018 Full Frame Audience Award winner

This grant launches first-time filmmakers into the documentary profession with an invaluable opportunity to attend Full Frame for free. Garrett Scott Grant recipients make career-defining connections that propel their current and future works to critical acclaim and success beyond the festival circuit.

Recipients present excerpts from their works-in-progress and benefit from the mentorship of veteran filmmakers and documentary professionals.

The high profile awards they receive, and festivals that later discover these films, are evidence of the Garrett Scott Grant's enormous track record of success.

THE NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES

AUDIENCE AWARD FEATURE
full frame
documentary film festival
2018

CINEMA EYE HONORS

FILM INDEPENDENT'S SPIRIT AWARDS

OFFICIAL SELECTIONS

full frame

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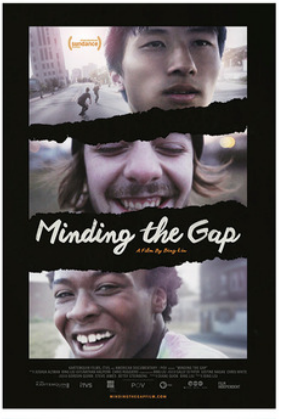

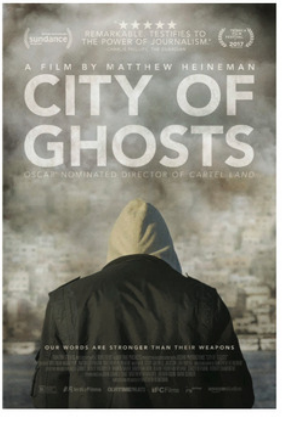

SPONSORSHIP OPPORTUNITIES

Looking for visibility at our annual festival for your business or organization? With over 10,000+ attendees on site during our four-day event, the Full Frame Documentary Film Festival provides a variety of opportunities to showcase your brand in front of our diverse audience.

EVENTS

Make a lasting impression by sponsoring a party or exclusive VIP event.

- ☐ **Opening Night Party**
- ☐ **Champagne Reception**
- ☐ **Filmmaker Party**
- ☐ **Saturday Night Party**
- ☐ **Awards Barbecue**

VENUES

Widen your company's reach by adding your company's name and logo to one of our screening venues or high traffic areas.

- ☐ **Fletcher Hall**
- ☐ **Cinemas 1, 2, 3 & 4**
- ☐ **PSI Theater**
- ☐ **Press Lounge**
- ☐ **Full Frame Plaza**
- ☐ **Hospitality Suite**
- ☐ **Box Office**

PROGRAMS

Show your company's creative side by sponsoring one of Full Frame's popular series or initiatives.

- ☐ **NEW DOCS**
- ☐ **Thematic Program**
- ☐ **Educational Programs**
- ☐ **Center Frame Screenings**
- ☐ **Full Frame Tribute**
- ☐ **Outdoor Screenings**
- ☐ **Year-Round Screenings**
- ☐ **Award Naming**

ENVIRONMENT

Go "off the grid" by adding your company's logo to festival materials or volunteer teams.

- ☐ **Volunteers**
- ☐ **Green Team**
- ☐ **Full Frame Tickets**
- ☐ **Full Frame Passes**
- ☐ **Full Frame Tote Bags**

For additional options in each of these categories, please contact us.

***The "X" indicates that another sponsor has already selected this opportunity*

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Full Frame
Development Office
919.433.9804
22ND ANNUAL
FULL FRAME
APRIL 4-7 2019
Center for Documentary Studies
full frame theater