

The background of the poster is a night photograph of an outdoor film festival. A large crowd of people is seated in the foreground, facing a large projection screen. The screen displays the word "FOCUS" in a stylized font. Behind the screen is a large, modern building with many lit windows, and trees are visible in the mid-ground.

full
frame

documentary
film festival

23RD ANNUAL FESTIVAL

APRIL 2 – 5, 2020 | DURHAM, NC

www.fullframefest.org



@fullframefest



@fullframe

Every April, the **Full Frame Documentary Film Festival** is proud to bring the best nonfiction films on the festival circuit to Durham, NC.

Our four-day, morning-to-midnight event gives sponsors a unique opportunity to reach 10,000+ inspired documentary film fans from around the world.



Full Frame is a festival where there's nothing but love of the art and the craft of making movies.

— Roger Ross Williams,
Academy Award®-winning Filmmaker



Somehow, they've managed something magical here where they have great documentaries and a great vibe. Full Frame is incredibly well done from top to bottom. The films are the best documentaries you're going to see all year.

— Katy Chevigny
Emmy Award®-winning Filmmaker



Full Frame has always been one of my absolute favorite festivals because of its devotion to making filmmakers feel loved and appreciated. That love extends from the passionate festivalgoers to Full Frame's incredible staff and programmers.

— Steve James,
Emmy Award®-winning Filmmaker



Four days of films, fervent conversation, and Southern hospitality, all within an intimate four-block landscape in downtown Durham



Over 100 films and events including our free, open to the public Speakeasy conversations and outdoor screenings



Over 13.5 million annual online impressions with over 35,000 followers on social media and 20% year-to-year growth

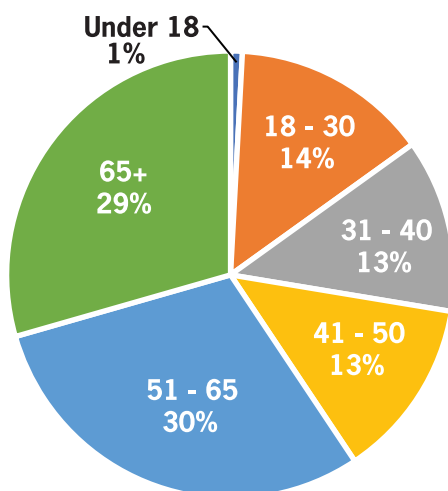


Full Frame offers free screenings throughout the year in our region and our state

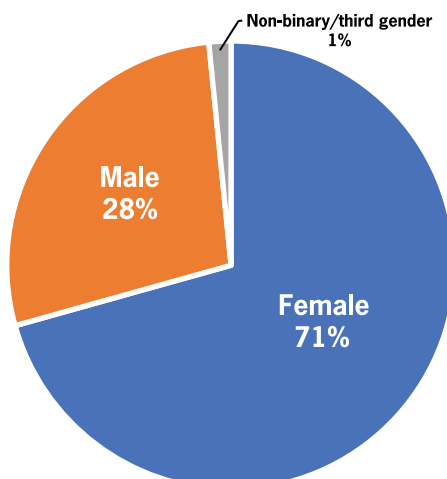
2019 FESTIVAL SNAPSHOT



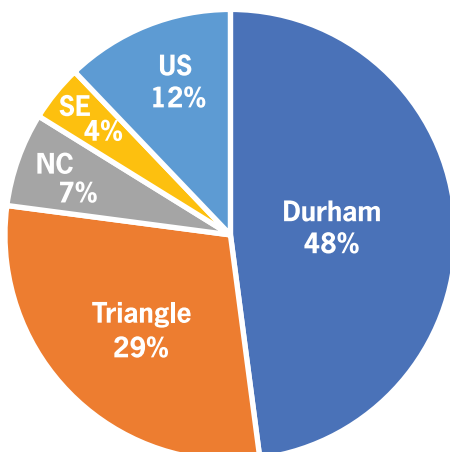
26,000 tickets distributed



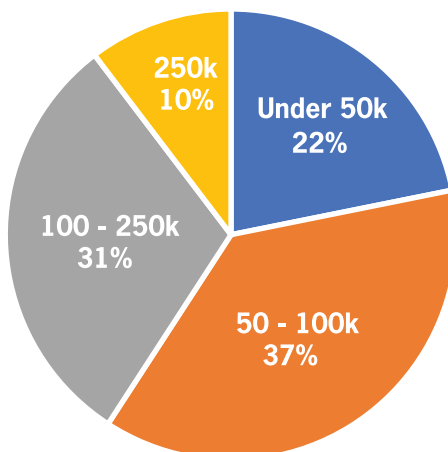
AGE



GENDER



RESIDENCE



INCOME

Go Beyond the Benefits

- **Customize** your sponsorship experience with benefits tailored to your business goals
- **Align** your brand with festival events, venues, or parties
- **Support** your company's marketing and community outreach
- **Engage** your brand with an enthusiastic, educated, and diverse audience
- **Provide** personalized service and VIP treatment at the festival

RECENT SPONSORS



PRESS AND MARKETING



internet impressions annually



opportunities for on-screen impressions



**followers on social media with 20%
year-to-year growth**



**pounds of material recycled and
composted**



**One of MovieMaker Magazine's
25 Coolest Film Festivals in the World**

“Full Frame has become one of the most prestigious documentary film festivals in the nonfiction community. Full Frame is a necessary stop for documentary features hoping to reach the awards circuit.”

— *VARIETY*

Full Frame featured in

Indiewire[®]

Hollywood
THE REPORTER

VARIETY

realscreen[™]
the best in non-fiction

POV

[**documentary**]

durham
magazine

INDYweek

The Herald-Sun

The News & Observer

"The festival draws a discerning, diverse, and often highly-educated crowd of students, academics, and high-tech business folk."

— **Indiewire**



We nurture the next generation.



Full Frame is dedicated to growing the next generation of documentary filmmakers and fans, and diversifying the field through our **free** educational programs:

**Fellows Program, POV Partnership,
School of Doc, Teach the Teachers, and Youth Screening**



"Full Frame is as important of an asset to Durham as the Bulls, American Tobacco or the Durham Performing Arts Center. Full Frame has helped make our city's point on the map a little bigger and a little brighter for the countless visitors seeking an inspiring experience in a one-of-a-kind community."



We are proud to support the world class asset that is Full Frame."

— Michael Goodmon,
Vice President of Real Estate at Capitol Broadcasting Company, Inc.

GARRETT SCOTT DOCUMENTARY DEVELOPMENT GRANT



2019 Garrett Scott recipients Jon-Sesrie Goff,
Diane Hodson and Jasmine Luoma

This grant launches first-time filmmakers into the documentary profession with an invaluable opportunity to attend Full Frame for free. Garrett Scott Grant recipients make career-defining connections that propel their current and future works to critical acclaim and success beyond the festival circuit.

Recipients present excerpts from their works-in-progress and benefit from the mentorship of veteran filmmakers and documentary professionals.

The high profile awards they receive, and festivals that later discover these films, are evidence of the Garrett Scott Grant's enormous track record of success.

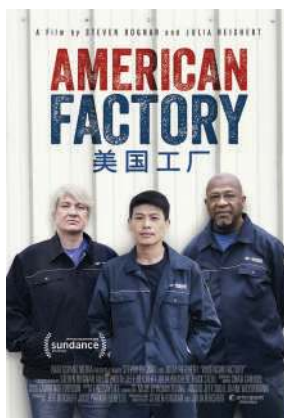
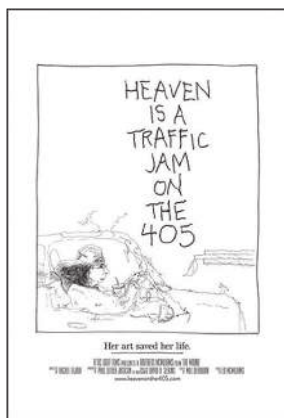
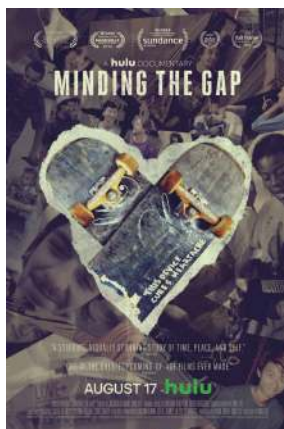
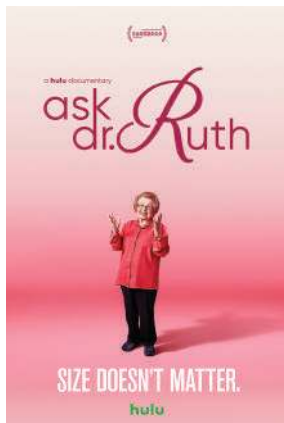
GARRETT SCOTT

DOCUMENTARY DEVELOPMENT GRANT

AT FULL FRAME

— EST. 2006 —

OFFICIAL SELECTIONS
full frame
documentary film festival





**full
frame**
documentary
film festival

**Full Frame
Development Office
919.613.6938**

FULL FRAME 2020
APRIL 2-5
FULLFRAMEFEST.ORG
Center for Documentary Studies

full
frame
theater

