

EXCLUSIVE SPONSOR OPPORTUNITIES

EVENTS

Make a lasting impression by sponsoring a party or exclusive VIP event.

- Opening Night Party
- Champagne Reception
- Filmmaker Party
- Preview Party
- Saturday Night Party
- Awards Barbecue
- Late Night Bash
- Closing Night Party

VENUES

Widen your company's reach by adding your company's name and logo to one of our screening venues or high traffic areas.

- Screening Venues
- Festival Plaza
- Hospitality Suite
- Box Office

PROGRAMS

Show your company's creative side by sponsoring one of Full Frame's popular series or initiatives.

- New Docs
- Thematic Program
- Invited Program
- Full Frame Tribute
- Outdoor Screenings
- Award Naming

COMMUNITY SUPPORT

Make an impact by funding Full Frame's initiatives to support filmmakers and film lovers.

- Educational Programs
- Year-Round Community Screenings
- Filmmaker Fund

LANDSCAPE

Go "off the grid" by adding your company's logo to festival materials or volunteer teams.

- Volunteer Teams
- Green Team
- Ticket Stock
- Lanyards
- Pocket Guides
- Passes
- Tote Bags

The "X" indicates that another sponsor has already selected this opportunity.
For additional options in each of these categories, please contact us.

Angie Potiny
angie.potiny@fullframefest.org
919.613.6938

sponsor benefits



23RD ANNUAL FESTIVAL
APRIL 2 – 5, 2020 | DURHAM, NC
www.fullframefest.org  @fullframefest  @fullframe

Looking for visibility at our annual festival for your business or organization? With 10,000+ attendees on site during our four-day event, Full Frame provides a variety of opportunities to showcase your brand in front of our diverse audience. The benefits listed below serve as a guideline; we customize sponsorships to fit the needs of each partner. Full Frame's exclusive Presenting Sponsor is Duke University.

	LEADERSHIP \$60k+	SUPPORTING \$40k+	BENEFACTOR \$20k+	CONTRIBUTOR \$15k+	PARTNER \$10k+	SUSTAINER \$5k+	ASSOCIATE \$2.5k+	FRIEND \$1k+
TICKETS, PASSES + INVITES								
Ticket vouchers							20	10
Transferrable badges	10+	10	8	6	4	2		
Festival tickets	120+	120	100	80	60	30		
Invitation to Saturday Night Sponsor Party								
Invitation to Champagne Reception								
PRINT								
Line listing on sponsor page of festival program								
Ad in festival program	Full	Full	3/4	1/2	1/3	1/4		
Logo listing on festival pocket guide								
DIGITAL								
Listing on website	Logo	Logo	Logo	Logo	Logo	Logo	Line	Line
Dedicated social media recognition during festival								
Dedicated press release announcing sponsorship*								
LANDSCAPE								
Sponsor a festival event, venue, award, or collateral*								
Logo onscreen in festival seating slideshow before each film								
Logo onscreen in festival trailer before each film								
Participate on industry panels*								
SWAG								
Provide promotional material for passholder tote bags								

*Available for cash sponsors only