Full Frame Documentary Film Festival

26th annual

April 4–7, 2024
The Full Frame Documentary Film Festival returns in-person on April 4–7, 2024!

The festival is an internationally recognized, Academy Award® qualifying event that showcases the contemporary work of established and emerging filmmakers.

Each year, thousands of enthusiastic fans come together from around the globe to celebrate documentary film, engage in meaningful conversation, and experience the impact of exceptional nonfiction cinema first hand.

The Full Frame Documentary Film Festival is a program of Duke University’s Center for Documentary Studies
Full Frame Snapshot

4 days
70+ films & events
10k+ attendees
300+ volunteers
26k+ tickets distributed

Economic Impact
As a major cultural event in the region, the annual festival has become an important economic driver for the city of Durham.
Each year from 2016 through 2019, Full Frame generated $2 million+ for local businesses.

Our Audience

<table>
<thead>
<tr>
<th>Gender</th>
<th>Male 32%</th>
<th>Female 67%</th>
<th>Non-binary/third gender 1%</th>
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</thead>
<tbody>
<tr>
<td>Age</td>
<td>&lt;18 2%</td>
<td>41–50 16%</td>
<td>51–65 31%</td>
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<tr>
<td></td>
<td>18–30 18%</td>
<td>31–40 14%</td>
<td>65+ 24%</td>
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| Income          | Under $50k 26% | $50k–100k 32% | $100–250k 26% | $250k+ 7% | Prefer not to answer 9% |

| Location        | Durham 43% | North Carolina 36% | United States 20% | International 1% |

Event data is compiled from 2016–2019 festival ticket and survey data.
Nothing brings me more joy than seeing the power of documentary over audiences and observing people’s perspectives transform from a film. I am honored to be a part of a festival that allows these moments to happen, thrive, and change the world... all within my hometown.

– Jamila Davenport,
Full Frame volunteer
Marketing Reach

On-screen
200k+
opportunities for on-screen impressions at the 4 day event

Online
290k+ pageviews
150k+ sessions

Social Media
44.5k+ followers across all platforms

14 million impressions across platforms

Press
Full Frame has been featured in:

50 Film Festivals Worth the Entry Fee 2022
MovieMaker

Indiewire
Variety
realscreen
FILMMAKER
INDY week
The News&Observer
Saladelia and The Mad Hatter’s have been partners with Full Frame for over 20 years and we’ve had the privilege to watch Full Frame transform our city throughout this time, bringing international recognition and breathing new life into Durham’s historic downtown.

– Fida Ghanem, Owner, Saladelia and The Mad Hatter’s

Full Frame is as important of an asset to Durham as the Bulls. Full Frame has helped make our city’s point on the map a little bigger and a little brighter for countless visitors. We are proud to support the world class asset that is Full Frame.

– Michael Goodmon, Vice President of Real Estate at Capitol Broadcasting Company, Inc.
Advisory Boards

Triangle
Leon Capetanos  
Bill Hayes  
Eric Johnson  
Nancy Kalow  
Julie Morris  
Barry Poss  
Gregory Rapp  
Benjamin Reese, Jr.  
Kimberley Rehberg  
Tobias Rose  
Wyndham Robertson  
Arthur Rogers  
Michael Schoenfeld  
Jenny Warburg

National
Martin Scorsese, Honorary Chair  
Alan Berliner  
Doug Block  
S. Leo Chiang  
Marshall Curry  
R.J. Cutler  
Chris Hegedus  
Steve James  
Barbara Kopple  
Ross McElwee  
Stephen Nemeth  
Sam Pollard  
Barbra Rothschild  
Bernardo Ruiz  
Toby Shimin  
Andrew Solt  
David Sontag  
Roger Ross Williams

Full Frame is a festival where there’s nothing but the love of the art and the craft of making movies.
– Roger Ross Williams, Academy Award®-winning filmmaker

“Somehow, they’ve managed something magical here where they have great documentaries and a great vibe. Full Frame is incredibly well done from top to bottom. The films are the best documentaries you’re going to see all year.”
– Katy Chevigny, Emmy Award®-winning filmmaker